



WALK CABARRUS SPONSORSHIP CONTRACT Through NorthEast Foundation

CONTACT INFORMATION

Business Name: _____
 Name as it should be listed in Marketing Materials: _____
 Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (____) _____ - _____ Fax: (____) _____ - _____ Email: _____
 Website: _____

SPONSORSHIP LEVEL

NorthEast Foundation is a nonprofit 501(c)(3); donations to the Foundation are tax-deductible to the fullest extent of the law. Tax ID# 58-2055709

Select Sponsorship Level - all sponsors will receive the benefits of the sponsorships below them

- \$25,000 **Presenting Sponsor:** Walk Cabarrus presented by “name”, Banner at new Kannapolis Stadium, Logo on pedometers and speaking opportunity at kick off event, banner ads on website
- \$10,000 **Marathon Sponsor:** Mention in press release, logo on marketing posters, logo on kick-off event banner, social media posts shared on partner sites
- \$5,000 **Pace Setter Sponsor:** Logo on website, mention in podcasts
- \$2,500 **Sprinter Sponsor:** Social Media Video
- \$1,000 **Dash Sponsor:** Mention in E-blasts to participants, vendor table at kick-off event
- \$500 **Power Walker Sponsor:** Provide collateral for participants at kick-off event, listing on the website
- \$250 **Starting Line Sponsor:** Decal/Window Cling showing support of initiative
- \$_____ **Other/Gift of Support:** Recognition in NorthEast Foundation Annual Report

PAYMENT METHOD

- My check is enclosed (Make payable to NorthEast Foundation)
- Please charge my Visa MasterCard Discover American Express
 Card # _____ Expiration Date _____ CVV _____
 Name on Card _____ Signature _____
- Invoice me

RESPOND BY: xxx to Maximize Your Sponsorship

**** Sponsorships received after XXX will NOT BE included on the Kick-Off Event Materials****

Email/Mail/Fax to: Heather Kincel, Director of Corporate Relations & Marketing
 NorthEastFoundation@atriumhealth.org

NorthEast Foundation, 920 Church Street North, Concord, NC 28025 (704) 403-1369 or fax (704) 403-4167



WALK CABARRUS SPONSORSHIP

SPONSORSHIP BENEFITS	<i>Presenting</i>	<i>Marathon</i>	<i>Pace Setter</i>	<i>Sprinter</i>	<i>Dash</i>	<i>Power Walker</i>	<i>Starting Line</i>
Sponsorship Level	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Event Logo	Walk Cabarrus presented by ...						
Banner Kannapolis Stadium	✓						
Logo on Pedometers	✓						
Banner Ads on Website	✓						
Mention in Press Release	✓	✓					
Logo on Posters	✓	✓					
Banner Logo	✓	✓	✓				
Mention in Podcast	✓	✓	✓				
Walk Cabarrus Support Video	✓	✓	✓	✓			
Logos on Member Dashboard	✓	✓	✓	✓	✓		
Email/Social Media Highlights	✓	✓	✓	✓	✓	✓	
Names on Website	Logo	Logo	Logo	Logo	Logo	Listing	Listing