



## WALK CABARRUS SPONSORSHIP CONTRACT Through NorthEast Foundation

### CONTACT INFORMATION

Business Name: \_\_\_\_\_  
 Name as it should be listed in Marketing Materials: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_  
 Website: \_\_\_\_\_

### SPONSORSHIP LEVEL

*NorthEast Foundation is a nonprofit 501(c)(3); donations to the Foundation are tax-deductible to the fullest extent of the law. Tax ID# 58-2055709*

**Select Sponsorship Level - all sponsors will receive the benefits of the sponsorships below them**

- \$25,000 **Presenting Sponsor:** Walk Cabarrus presented by “name”, Banner at new Kannapolis Stadium, Logo on pedometers and speaking opportunity at kick off event, banner ads on website
- \$10,000 **Marathon Sponsor:** Mention in press release, logo on marketing posters, logo on kick-off event banner, social media posts shared on partner sites
- \$5,000 **Pace Setter Sponsor:** Logo on website, mention in podcasts
- \$2,500 **Sprinter Sponsor:** Social Media Video
- \$1,000 **Dash Sponsor:** Mention in E-blasts to participants, vendor table at kick-off event
- \$500 **Power Walker Sponsor:** Provide collateral for participants at kick-off event, listing on the website
- \$250 **Starting Line Sponsor:** Decal/Window Cling showing support of initiative
- \$\_\_\_\_\_ **Other/Gift of Support:** Recognition in NorthEast Foundation Annual Report

### PAYMENT METHOD

- My check is enclosed (Make payable to NorthEast Foundation)
- Please charge my  Visa  MasterCard  Discover  American Express  
 Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_  
 Name on Card \_\_\_\_\_ Signature \_\_\_\_\_
- Invoice me

**RESPOND BY: xxx to Maximize Your Sponsorship**  
**\*\* Sponsorships received after XXX will NOT BE included on the Kick-Off Event Materials\*\***  
 Email/Mail/Fax to: Heather Kincel, Director of Corporate Relations & Marketing  
 NorthEastFoundation@atriumhealth.org  
 NorthEast Foundation, 920 Church Street North, Concord, NC 28025 (704) 403-1369 or fax (704) 403-4167



# WALK CABARRUS SPONSORSHIP

SPONSORSHIP BENEFITS	Presenting	Marathon	Pace Setter	Sprinter	Dash	Power Walker	Starting Line
Sponsorship Level	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Event Logo	Walk Cabarrus presented by ...						
Banner Kannapolis Stadium	✓						
Logo on Pedometers	✓						
Speaking Opportunity	✓						
Banner Ads on Website	✓						
Mention in Press Release	✓	✓					
Share of Sponsor Post by ESC	✓	✓					
Logo on Posters	✓	✓					
Kick - Off Banner Logo	✓	✓					
Logos on Website	✓	✓	✓				
Mention in Podcast	✓	✓	✓				
Social Media Video	✓	✓	✓	✓			
Email/Social Media Highlights	✓	✓	✓	✓	✓		
Vendor Table at Kickoff	✓	✓	✓	✓	✓		
Provide Collateral for Kick Off	✓	✓	✓	✓	✓	✓	
Names on Website	Logo	Logo	Logo	Listing	Listing	Listing	Listing
Decal/Window Cling	✓	✓	✓	✓	✓	✓	✓